

Innovative and detail-oriented **CREATIVE CONCEPTUAL ARTIST** with strong technical proficiency in a wide spectrum of graphic and design software reinforced by **10+ years experience in award-winning visual concept and web design work for commercial and corporate clientele** as well as product design and art direction for film and television. Offers a comprehensive understanding of visual branding, packaging, campaign design and website content, along with proven strengths in creating clean workflows for application user interfaces. Wields outside-the-box thinking and genuine artistic talent to deliver exciting, workable concepts.

AREAS OF EXPERTISE

*Film & Television Production Design / Computer Graphics & Animation / Web Content & Interface / Marketing & Promotions
Client Relations Management / Pre-Press, Layout & Branding / Graphic User Interfaces / Sales & Public Relations*

*Adobe: Illustrator, Photoshop, After Effects, In Design, Dreamweaver · Autodesk: 3Ds Max, AutoCAD, Maya
Corel: CorelDraw, Painter, Video Studio, Pro · DAZ: StudioPro, Carrara Pro · Cinema 4D, MS Office, Poser · Google: Sketchup Pro & Layout Pro*

PROFESSIONAL EXPERIENCE

OWNER

2005-Present

Atomic Design & Illustration (Sean Moore Design Inc), www.atomic-design.ca, Kitchener/GTA, Ontario

Launched this independent graphic design and illustration enterprise to provide unique and creative visual branding, packaging, campaign and website content design services in diverse sectors, in addition to graphic art and production design for clients in the film and television industry through 10+ years involvement with the Directors Guild of Canada. Major clients include Universal, Teletoon, Alliance, NBC, Showcase and Hallmark.

Established and sustained contacts by assuming leadership roles in graphic design for with high profile film & television contracts including:

- **Dawn of the Dead:** Recruited onto this feature film as 3rd Assistant Art Director tasked with creating and designing graphics for use on film props including branding for beer labels and ammunition boxes to appear in the film.
- **Degrassi: The Next Generation:** Leveraged previous successes in Production Design as 3rd Assistant Art Director on this popular teen drama series after leading secondary graphics and computer animation interfaces on the **Screech Owls series**.
- **Warehouse 13:** Served as Second Assistant Art Director for this engaging dramatic comedy program for Syfy.
- **Covert Affairs TweetCast:** Contributed essential design elements as lead, to this interactive social media entertainment experience.
- **Really Me:** Assumed a graphics leadership position for this Disney/Teletoon production.
- **Billable Hours/The Line:** On behalf of these popular Showcase titles, oversaw a range of functions as Graphics Lead.
- **Hyundai Live Smart Zero Carbon Footprint:** Acted as Graphics and Commercial Modelling Lead for these commercial spots for Hyundai/Radke (www.youtube.com/watch?v=gGloRfNO8fkNT).
- **Sophie:** For this feature film, oversaw all graphics considerations as Graphics Lead.

Also provided innovative and engaging design concepts and websites for a number of companies and groups, including **Bangkok Cuisine, Whole-Lot-A-Gelata, Remax** and **Morrison-Reist**.

ASSISTANT ART DIRECTOR

2000-Present

Directors Guild of Canada

Operates and maintains a peripheral site linked to the Professional Development page of the DGC site, directing the intake of information, software and other digital assets, in addition to paving the way for a quick clearance routine for digital media in film and video games. <http://www.dgcodc.ca/gostandard.html>

- In 2007, founded the **“To Hell with Technology”** symposium series, an annual information/educational meet & greet for filmmakers and software and technology providers in order to facilitate networking and contact development, also offering special pricing considerations for the membership.

LITURGICAL DESIGN REPRESENTATIVE

2003-2005

Maison Bouvrier & Bramante Studio, Kitchener ON

Recruited with Bramante Studio, a leading producer of one-of-a-kind religious and liturgical art in a dual sales and design capacity in providing tapestries, robes and vestments to satisfy religious and aesthetic requirements for clients across North America, later moving onto a similar role with Maison Bouvrier in driving sales growth and laying the groundwork for 3 major projects.

- Assumed a large sales territory in the United States covering 60+ dioceses including Albany, Rochester, Syracuse, Texas, Wisconsin, Kansas, Kansas City and Oklahoma.
- Incorporated client-stipulated aesthetic input and design preferences into vestment and triptych concepts, succeeding in closing sales and obtaining customer satisfaction at a rate of over 99%, with clients including the Bishop of Austin.
- Consistently met and exceeded sales quotas for sales of vestments and sculptures through strong sales, marketing and design capabilities, breaking company records for per week appointments and annual sales figures.

EDUCATION & TRAINING

BACHELOR OF FINE ARTS Concordia University, Montreal QC

MECHANICAL AUTOCAD CERTIFICATE (2005) Conestoga College, Kitchener ON

BEGINNER & INTERMEDIATE ACAD CERTIFICATES (1991) Dawson College, Montreal QC

PRE-PRESS, LAYOUT & PRODUCTION (2000) Directors Guild Apprenticeship